

PERRIN M. RAUDABAUGH

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PROFILE | A passionate and driven individual with dynamic ideas, outstanding leadership and hands-on experience. A proactive team player who is flexible and adaptive to a variety of environments.

EDUCATION | Bachelor of Arts, Communication (Electronic and Print Journalism), GPA 3.92/4.0 (May 2012)
College of Liberal Arts & Human Sciences, Virginia Polytechnic Institute and State University
Minor, Business Leadership
Pamplin College of Business, Virginia Polytechnic Institute and State University
Minor, Sports Marketing
College of Liberal Arts & Human Sciences, Virginia Polytechnic Institute and State University

RELEVANT EXPERIENCE | **ESPN | Content Integration & Studio Production Internship with SportsNation**
Multitask with numerous daily assignments ♦ Problem solve show issues ♦ Choose plays and edit highlight reels using Quantel ♦ Write script ♦ Produce a segment ♦ Attend show meetings ♦ Manage social media ♦ Shadow various departments ♦ Interact with talent

Walt Disney World | Internship
Create a welcoming environment for thousands of guests ♦ Utilize teamwork with employees to uphold the superior image of Disney ♦ Learn prestige marketing and organizational leadership skills through structured courses and by gaining real world experience ♦ Continue to pursue my passion for sports by assisting at the ESPN Wide World of Sports complex

Virginia Tech Television | Sports Production Manager
Supervise members of VTTV ♦ Organize meetings, plan and schedule event coverage ♦ Anchor, shoot and edit highlight reels while producing two weekly shows for channel 33 and www.vttv33.com ♦ Produce commercials highlighting VTTV's mission to promote awareness and raise funding for the student-run station

Pennsylvania Breast Cancer Coalition | Programs & Public Relations Internship
Coordinate volunteers and assist with event logistics ♦ Design media to support the mission and vision of PBCC ♦ Attend staff meetings and work directly with the executive director on daily tasks to effectively run a statewide non-profit organization ♦ Brainstorm ideas and take initiative in creating and organizing events

Virginia Tech Recreational Sports | Marketing Internship
Effectively communicate to the public on behalf of the recreation department by writing press releases and articles ♦ Graphic design ♦ Continuous social media interaction ♦ Plan, organize and run events ♦ Design and create table cards and virtual advertisements to display

Beyond Sports Network | Social Media & Public Relations Internship
Gain knowledge of the inner working of sports organizations ♦ Learn from sports executives, coaches and staff members at the high school, collegiate and professional sports levels while networking and establishing an identity ♦ Marketing BSN by interviewing notable figures in the sports industry and through social media

Franklin Park Pool | Assistant Manager
Motivate and lead employees ♦ Create effective schedules and organize finances ♦ Analyze pool content to ensure state and county safety parameters are followed ♦ Establish a welcoming environment while effectively dealing with patron's concerns

Loudoun County Public Schools | Substitute Teacher
Supervise and teach children all subjects ages K-12

ORGANIZATIONS & AWARDS | Cooperative Education & Internship Program | *Student Ambassador*
Virginia Tech Union Concert Committee | *Event Planner*
Melinda Marie Somers Memorial Scholarship | *Spring 2011*
Public Relations Student Society of America | *Event Committee*
Academic Dean's List | *2008, 2009, 2010, 2011*
Planet Blacksburg | *Anchor, Writer, Reporter*
ACC Select | *Videographer*

COMPUTER SKILLS | Final Cut Pro, Quantel, ENPS
Social Media (Twitter, Facebook, LinkedIn, Blogging)
Microsoft Office (Word, Excel, PowerPoint)
Adobe Creative Suite (Photoshop, Indesign, Illustrator)

VOLUNTEERISM | Language and Culture Institute at Virginia Tech | *Conversation Partners*
Give Kids the World (www.gktw.org) | *Angel*
Relay for Life | *Captain*
St. Francis De Sales | *Mission Trip*